



## HJF 2012 Sponsorship Opportunities

### **Title Sponsor** **\$50,000**

Naming recognition in title "Healdsburg Jazz Festival and Sponsor present...." or  
Presented by the Healdsburg Jazz Festival and Sponsor"

Opportunity to give short speech at one premier performance  
Product showcase

Possibility of Festival event at sponsor's venue

40 VIP tickets

VIP Benefit package \*

Half page prominently placed logo/text in HJF program

Prominently placed logo/text recognition in HJF program

Prominent acknowledgement and link on HJF website

Signage at all events

Publicly thanked at all events

**Sponsor benefits package value \$519,140 – refer to full proposal**

### **Major Sponsor** **\$25, 000**

Naming recognition status for all principle performance events

Product showcase

Possibility of Festival event at sponsor's venue

24 VIP tickets

VIP Benefit package \*

Quarter page prominently placed logo/text in HJF program

Prominently placed name/ logo placement in all promotion

Prominent acknowledgement and link on HJF website

Signage at all events

Publicly thanked at all events

**Sponsor benefits package value \$337,620 – refer to full proposal**

### **Official Sponsor** **\$10,000**

Underwritten by Sponsor for one principal event

Product showcase

Possibility of Festival event at sponsor's venue

12 VIP tickets

VIP Benefit package \*

Prominently placed logo/text recognition in HJF program

Prominently placed name/ logo placement in all promotion

Prominent acknowledgement and link on HJF website

Signage at all events

Publicly thanked at all events

**Sponsor benefits package value \$220,420 – refer to full proposal**

**Business Sponsor****\$5,000**

Product showcase

6 VIP tickets

VIP Benefit package \*

Logo/text recognition in HJF program

Name or logo placement in all promotion

Acknowledgement and link on HJF website

Signage at all events

Publicly thanked at events

**Sponsor benefits package value \$36,270 – refer to full proposal****\*All sponsorships come with a benefits package that includes:**

- Personal attention from our staff
- Reserved VIP seating at the large indoor concerts - The Raven Theater
- Entrance to VIP area at outdoor venues, which includes wine, food and a chance to mingle other sponsors, patrons and festival musicians
- VIP Parking
- VIP Badge
- Gift items